





PRINCIPLE 3

RESPECT FOR THE NATURE OF ANIMALS

Animal welfare is our highest priority. Farm animals not only provide milk, meat, eggs and honey, first and foremost they produce valuable manure – essential for healthy, nutrient-rich soil. Farmers create conditions on their farms that allow animals to behave in a way that suits their nature, free-range and pasture-fed. Animal feed ideally comes from their own farms, and is not bought externally. The animals are never mutilated – dehorning, debeaking, wing clipping, tail cutting and tail docking is prohibited.



PRINCIPLE 4

BIODIVERSITY IS PRICELESS

Biodynamic farmers promote and preserve biodiversity through good practices like polycultures, crop rotations, virgin forests, long-term grassland, water bodies, insect and bird shelter, and wildlife protection. At least 10% of the farmland is left wild or dedicated to biodiversity. Chemical pesticides and herbicides are prohibited.



HIGHEST ORGANIC QUALITY **GUARANTEED**

The Demeter trademark is the only global brand to recognise certified products and produce that is biodynamic. Our strict standards go above and beyond organic, providing you with premium quality products. Demeter products are always certified to both organic and Demeter standards. The integrity and quality of Demeter products is preserved along the entire value chain. Processes never destruct, they maintain or enhance the vitality of foods.



ECOLOGICAL RESPONSIBILITY

Demeter growers understand the mutual interdependencies in the ecosystem and collaborate with all of nature's stakeholders. Worldwide, they create biotopes for all living things on their farms – from the smallest insect to the largest animal and all of the life in between. Biodynamic farming restores fertility, sequesters carbon and regenerates insect, plant and animal life. Therefore playing an important role for the health of the climate!

